



# Founder's message

It's been six years since we started C2C. In that time, we have grown from a school with 25 children to one with 150 children now. During this time we have provided education, clothing, basic medical assistance and food for free to these wonderful children and we hope that we have been able to make a real difference in their lives and give them a genuine chance to break the cycle of poverty.

Through the years we have been heartened by the generous support of thousands of individuals, including approximately 1000 visitors to the school since inception. We are also extremely grateful for the support of many individuals especially the ones who joined our team in past few years. Special thanks goes to Mohammed Loch who is playing an essential role for our organization in becoming our partner in managing fundraising activities despite his busy schedule. A huge Thank you goes to many Corporates and Organisations, including DMS Global, Etihad Airways, Bitopi Enterprises, Cosmo Pharma, Khalifa University Abu Dhabi, BISAD school, AL YASMINA school in Abu Dhabi, Crocs Middle East, and many more.

Our personal journeys through this process have been nothing short of extremely rewarding, but very challenging at the same time. Through this we have learned a lot about ourselves, people, love and the need to make a choice to change someone's life. We thank you very much for all your support.







C2C was founded in 2010 by Eva Kernova and Sunil Baroi. Eva and Sunil met in Bangladesh by chance, and both knew that they wanted to start a school together. Three years later they were joined by Mohammed Loch. The first school was only 25 students, on a dirt slum floor, with no additional facilities. In the Lalmati Slums of Dhaka. Interestingly, the teacher from that time is still working with C2C.

Today C2C educates 150 students from the Khilkhet and Lalmati slums of Dhaka. After AY16/17, the first graduates will leave the school to pursue higher education, vocational training or employment.







### Our progress

#### **Curriculum choice**

C2C is one of the first schools in the Dhaka slums to teach the Bangladesh curriculum in English. This choice was intended to give C2C students the highest chance to prepare them for the job market after they complete higher education or vocational training.

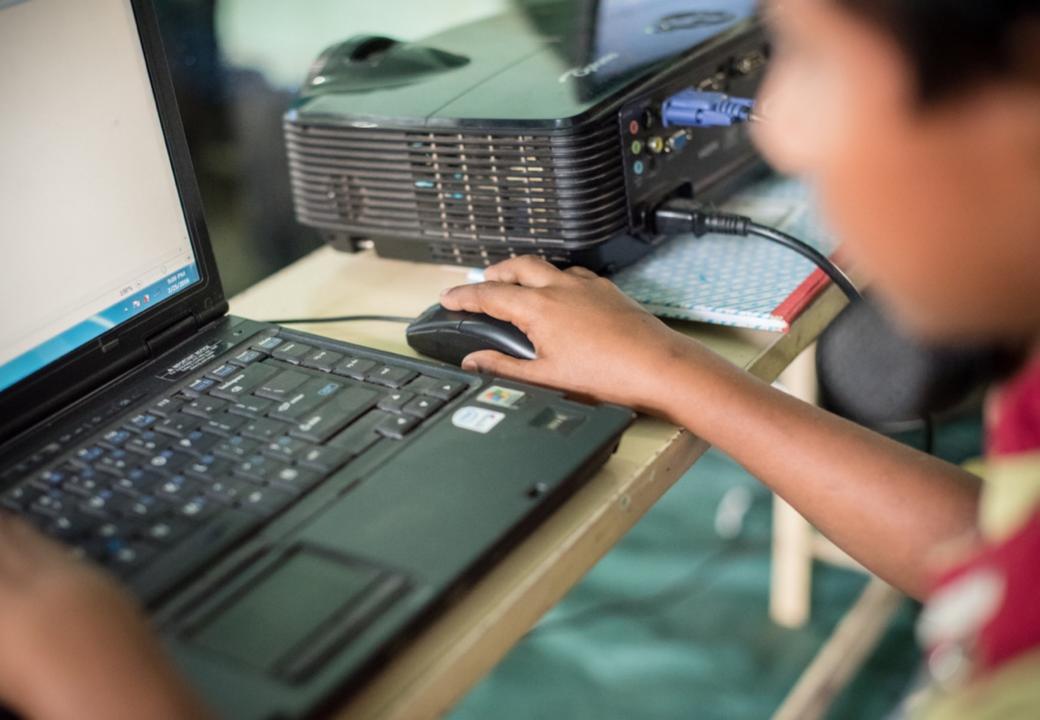
### **Academic performance**

Each year, C2C students take exams in line with the Bangladesh curriculum and we are happy to say that our average pass rate is 94%. In AY15/16 our Senior Class took mock exams for their school leaving certificate and we are proud to say that 95% passed their mock exams.

#### **Student retention**

As slum children get older, they are increasingly seen as potential income earners for their families and school competes with their ability to earn money. We are happy to say that C2C's student retention rate is very high at 97%.









## **About Bangladesh**



### **Economy**

- •GDP of USD674B (PPP, IMF) ranked 32nd
- •One of the Next 11 Emerging markets, with expectations to grow GDP
- •Top 3 global exporter of garments c.USD38B p.a.

#### **Education**

- •Significant progress has been made to educate all nationals, but there remains many daunting challenges. One of the highest illiteracy rates at 43% of people above 15.
- •Highly urbanised, and increasingly so with estimates that 100m people, almost half the population will be living in cities by 2030.
- •Slum children are most affected by this and even though they may be able to access Government education, their circumstances often dictate that they work instead. They are 2.5 times less likely to attend school, and 18% attend secondary school compared to the urban average for other citizens of 58%.







## **Fundraising**

### **Child sponsorship**

C2C has now implemented a child sponsorship feature in response to requests made by many supporters of the school. Visitors to the school have connected with individual students and we believe the child sponsorship option will allow supporters to develop more personal questions with C2C students which we think will be mutually beneficial. C2C has deployed this technology in partnership with Reach, a US based company which facilitates and manages this functionality for C2C.

#### **Events**

C2C continues to encourage supporters to conduct fundraising events and in 2015/16 we had several individuals who raised funds for C2C through birthday parties, dinners, and through Eid celebrations. We are grateful for all of these efforts. In 2015/16 we are hoping to promote these events more broadly with supporters around the world to allow the C2C community to grow and connect with each other.







## Our school

C2C is located in Natur Bazar, in the heart of the Lalmati slum close to the Gulshan Business District. The school is four storey building, with individual classrooms for each grade, a kitchen, bathrooms, showers, a library, office and nurse's room. Sunil the School's Director lives in the same building and manages all the affairs of the school.

Our students attend school five days a week from Sunday to Thursday. Students are provided with uniforms and bags, a nutritious meal every day, basic nursing care, and shower facilities. For most of these children, these are services they may not access at home, and C2C to them and their families is a welcome refuge in the slums where they can learn, grow and have a chance to reach their full potential.

To maximize student outcomes, student-teacher ratios are kept to 20, with a teaching staff of 18 from which 10 actively involved in delivering learning to C2C students. All C2C teachers have attained a college level qualification as teachers. The School's Director together with Social Worker in turn, plays an active role in engaging with the Student's parents, and the community at large to ensure that C2C operates in line with the community in which it is.







## **Key Events**

#### **Annual Picnic**

Bangladesh cricketing hero Mushfiq Rahim came to the annual spring picnic, at which we also had an official delegation from Etihad Airways and which KPMG our auditors visited. Thanks to Ms. Leah for sponsoring the annual spring picnic. Mushfiq was very graceful and generous with his time. He spoke to the children in English and emphasized how valuable English and a good education was to them. We were delighted to see how valuable this made our C2C students feel, to have a bonafide sporting celebrity care enough to visit them.

#### **UCEP Visit**

Staff and students visited UCEP, a centre which provides vocational training and job placement. UCEP is likely to be a key player in providing C2C students with the vocational skills which would allow them to gain formal employment. Our estimates are that with the right training and job placement, our students have the potential to increase their lifetime income ten times and take their families out of poverty.



### **Garment Industry Placement**

School Directors visited the Bitopi Group garment factory to find out more about the potential for C2C students to build careers in the garment industry. C2C is very grateful to Mishal Ali Director of the Bitopi Group in Dhaka for providing school uniforms.





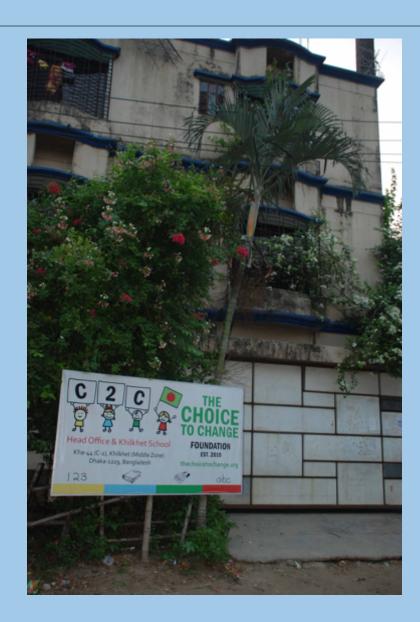
## **Our School**

#### **Facilities**

C2C provides a safe school environment in the Lalmati slum of Dhaka. Our students live in the surrounding area, most living in single room shacks with 6-8 family members. We decided to have our school in the slums to increase the chance that our students are able to conveniently access a high-quality education, food and basic hygiene.



**Location of C2C School - Dhaka** 





## Financials and governance

### Our 100% model

Our operating costs are covered separately, so 100% of funds and supplies donated for the school can go directly to help the children and their families.

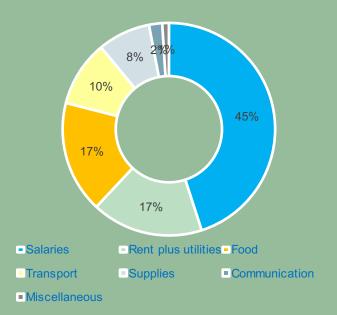
# **Fundraising summary**

USD	2015	To date
Donations - cash and in-kind	106,581	337,281
Individuals	80%	84%
Corporate	19%	16%

# **Transparency**

C2C is a foundation approved by the Bangladesh NGO Bureau, is audited by KPMG and has Clyde & Co. as legal advisors. C2C is in the process of registering as a UK and US charity.

# Breakdown of Annual Operation Costs by Category of Spend



# Main cost categories

**Teacher's Salaries** – 19 teachers, 1 School Director **Rent** – 9 classrooms, kitchen, nurse's room, bathroom/showers, library, administrative office, teacher training room

**Food** – five nutritious meals a week for each child – cost of USD0.50 per meal







Grade 5 Class Our teachers

